



Kishore Kumar

Design leadership & Product

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Summary

Design leader. 14 years building consumer products at scale. Founding designer on Google Tez — launched, scaled to 150mn+ users, 59% UPI market share. Now at Arta Finance as a founding team member, building a digital wealth platform from zero alongside ex-Google and McKinsey executives.

Experience

Jan '22 - Present

Arta Finance Pvt Ltd, Singapore

Design & Product Leadership

Joined Day 1. Built design and product from scratch. Authored growth strategy — 2x acquisition, 1.6x referral conversion, \$0 to hundreds of millions in AUM. Full ownership: onboarding, investing, growth, community, brand. SEC/MAS compliance.

Apr '15 - Jan '22

Google LLC

Staff UX Design Manager

Sole founding designer on Google Tez. 7 PMs, 30+ engineers, launched from zero. Peak: 67mn MAU, 59% UPI market share, \$110B annual transaction volume. 4 patents. Grew India UX org from 4 to 40+ people.

Oct '13 - Mar '15

Adobe System India Pvt. Ltd., Bangalore

UX Design Lead

Sole designer on Acrobat for Android. Led transition from viewer to workflow tool, one-time purchase to subscription, full design system redesign.

Jul '13 - Aug '13

IDEO, Mumbai

Communication Designer

Digital experiences for Dr. Reddy's pharmaceutical supply chain workforce

Sep '12 - Feb '13

Designit, Copenhagen

Design Intern

Broadcast and digital weather system redesign for TV2 Denmark, museum design for Danish National Museum

Dec '11 - Jan '12

UX Design Labs, Bangalore

Design Intern

Worked on a wide range of User Experience/ Interaction design projects with focus on conceptualization, strategy and visual design.

JUN - JUL '13

LOPEZ Design, Delhi

Design Intern

In a two month internship at Lopez design, I worked on various projects with focus on digital design, identity design and exhibition design.

Education

2008 - 2013

MIT Institute of Design , Pune (Undergraduate Diploma in Design)

2006 - 2008

Hari Sri Vidya Nidhi School, Trichur (Secondary Education, ISC)

1995 - 2006

Hari Sri Vidya Nidhi School, Trichur (Primary Education, ICSE)